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## **DETAILED ACTION**

## Information Disclosure Statement

- 1. The information disclosure statement (IDS) submitted on December 19, 2002 is in compliance with the provisions of 37 CFR 1.97. Accordingly, the information disclosure statement is being considered by the examiner.
- 2. The information disclosure statement (IDS) submitted on December 12, 2002 is in compliance with the provisions of 37 CFR 1.97. Accordingly, the information disclosure statement is being considered by the examiner.

Claims 1-20 are pending.

## **REASON FOR ALLOWANCE**

3. Prior art fails to teach or fairly suggest a method/system for identifying products that possess certain aesthetic and physical features comprising the steps of; displaying samples of variation of a color selected by a user; indicating a variation of a color selected by a user; comparing the selected product offerings with the variation of color, aesthetic criterion, and physical criterion selected by the user; in combination with other steps/means of independent claims 1, 9, 13 and 17.

Although, Masters (US 2002/0006602) discloses a computerized interior design expert system by allowing a homeowner to enter interior design requirement and selecting interior design treatment according to the homeowner's design requirement.

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but Masters fails to teach or fairy suggest the invention as specified in claims 1, 9, 13 and 17 of instant application.

Now claims 1-20 are allowed.

## **CONTACT INFORAMTION**

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Barry Choobin whose telephone number is 703-306-5787. The examiner can normally be reached on M-F 7:30 AM to 18:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Bhavesh Mehta can be reached on 703-308-5246. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Barry Choobin February 9, 2005 SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2300